

West Grey Halloween Party Sponsorship Package



~ Saturday October 29, 2022 ~

The Annual Halloween Party hosted by West Grey offers the opportunity for businesses, community groups, and trick-or-treaters to come together and celebrate Halloween and our community.

Originally developed in response to the COVID-19 pandemic, the event was created as a drive-thru to offer trick-or-treaters a safe way to participate in the festivities and provide a “normal Halloween” option for families. Over the past two years thanks to business and community support the event has grown seeing more and more trick-or-treaters and participating businesses and community groups year over year. As COVID restrictions have lifted, we are able to expand the event even further moving it closer to the downtown core and creating a “trick-or-treat trail” linking participating businesses, groups, and kids activities.

Hosted the last Saturday before Halloween, the party invites businesses and community groups to either setup a booth at the Halloween Party or join from their store front where trick-or-treaters of all ages are invited to walk the trick-or-treat trail and collect treats, candy, or even a few tricks from participating businesses and groups.

Hosting this event would not be possible without the support of local businesses, community groups, and the community. This year we are seeking sponsors to help fuel the event and add even more fun, tricks, and treats into the event. We have a few sponsorship opportunities available:

The Jack-O-lantern Sponsor (Presenting Sponsor – 1 available): \$1500.00



The Jack-O-Lantern wearing a hat has become the branding logo for the event. This sponsor will be the presenting sponsor of the event. Across all messaging and branding for the event it will read “The West Grey Halloween Party Presented by”. Your company logo and branding will also be included as the presenting sponsor in the event passport trick-or-treaters complete along the way for the chance to win prizes as well as the website.

The Ghost Sponsors (Contributing Sponsor – 3 available): \$500.00



This sponsor level is the ghostest with the mostest. This level helps us to sponsor the children’s activities, crafts, and haunts that our eager trick-or-treaters take in along the trick or treat trail. Each sponsor will be thanked at the sponsored activity as well as in the event passport and the website.

The Funny Bone Sponsors (Contributing Sponsor – 3 available): \$150.00



This sponsor level will be supplying the tricks for the Halloween Party! Along the trick-or-treat trail as participants travel between booths and trick-or-treat areas they will be greeted by various spooktacular jokes and Halloween tricks. Each sign or prop will be labeled with your company / group logo and you will be thanked as a sponsor in the event passport and the website.

Something else you would rather sponsor? Give us a call!

Businesses and community groups interested in have a booth (free of charge) at the event can register by calling or emailing Kodey Hewlett, Corporate and Community Initiatives Officer at khewlett@westgrey.com or 519-369-2200 x240. Booth registration and further details will be available September 6, 2022.

We look forward to partnering with you. If you have any questions please reach out.

Sincerely,

Kodey Hewlett
Corporate and Community Initiatives Officer
The Municipality of West Grey
519-369-2200 x240
khewlett@westgrey.com

Sponsorship Form:

Please email completed sponsorship forms with your organization logo to khewlett@westgrey.com by Friday September 9, 2022. All sponsors will be invoiced for their contributions. Tax receipts are available by request.

<p>Sponsorship level: <input type="checkbox"/> Jack-O-Lantern (\$1500) <input type="checkbox"/> Ghost (\$500) <input type="checkbox"/> Funny Bone (\$150)</p> <p>Sponsor name (used in promotions): _____</p> <p>Name of authorized individual agreeing to sponsorship: _____</p> <p>Sponsor Signature: _____ Date: _____</p>
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